

# ARTWORK SPECIFICATIONS



## Supported File Formats

**Adobe** – Illustrator / Photoshop / Acrobat

**Corel** – Corel Draw

(Please do NOT send artwork as Word, Publisher , CAD or Powerpoint)

## File Setup

- All images must be embedded. Do not supply linked files
- All transparency effects to be flattened
- Artwork to be supplied layered and marked where possible
- All fonts must be converted to outlines, curves or paths
- Supply crop marks (where applicable)
- Supply die-lines (where applicable)
- Convert colours to CMYK (unless specific PMS colours are to be printed)
- Artwork must have a 3mm minimum bleed (where applicable)

## Print Resolution

Resolution should be no smaller than 75 dpi and no larger than 300dpi (at finished size)

## SUMMARY \*\*

**Please supply all files as layered ai or high res pdf – with all fonts converted to outlines.**

Please feel free to call and speak to us if you have any queries at all.